

Dr. Chithra Durgam, DDS

Acclaimed Dentist, Entrepreneur, Mom, Speaker, & Philanthropist



With over 15 years of intense business experience, Chithra will speak about managing & marketing modern businesses of all sizes, and reaching the most desired range of consumer/client demographics. Dr. Durgam is featured in Gary Vaynerchuk's #1 New York Times Best Selling book "Crushing It" for her innovative use of social media in bringing new clients to her practice, and actually making it fun to go to the dentist. She is the owner of Aesthetic Dental and Roar Mouthguards, both businesses being based in North Bergen, NJ.

Why the Audience wants to hear Chithra speak: Dr. Durgam helps healthcare professionals and business owners succeed by breaking "cookie cutter" social media and traditional customer service practices, which often fall far short of offering a valuable return on invested time and money. Her innovative approach to using social media to tell stories attracts even the youngest child to Chithra's practice. Although she provides all of the expected mainstream dental services, cosmetic dentistry is her passion and has attracted athlete & celebrity clients to her practice. Chithra's practice is 100% digital, offers warm peppermint scented towels, neck pillows, hot beverages, & Netflix to her patients. Chithra is a champion for female empowerment in business, and often mentors female entrepreneurs. Chithra has also founded Roar Mouthguards, a sports mouthguard company that creates custom pieces for athlete-clients and include individual design features & images selected by clients.

Achievements: Innovator of her own voice skill and Co-Founder of voice platform company DentalFlashGo. Volunteer with the Snoop Special Stars league, founded by Snoop Dogg, to provide custom mouthguards for special needs athletes. Speaker at Project Voice in Chattanooga, TN (January 2020). Subject of article entitled "Staying Connected" in the American Dental Association's publication named Dental Practice Success (Summer 2019 edition). Featured in Women's Dental Entrepreneur Magazine (Autumn 2018) and Women's Dental Entrepreneur Blog "Showing Patients Your Human Side" (May 2019). Volunteer for Team Smile to provide dental care for underserved youth at MetLife Stadium in coordination with the NFL's NY Giants (May 2019). Honoree at Eido Swimwear Wonder Woman Initiative presentation (February 2019). Appeared on Wild Business Growth podcast (October 2018). Featured on Television show "Good Day New York" on NY Fox Channel 5 to discuss the importance of flossing (August 2016). Guest on Dr. Mudgil's podcast (September 2018). Appeared in the national Comcast commercial The Pitch (July 2018). Speaker at "Icons of Dentistry" conference (June 2018). Speaker at "Our Journey to Business Success" Conference, Springfield, NJ (May 2018). Subject of Incisal Edge Magazine article: "Why are Kids Begging Their Parents to visit the dentist in New Jersey? Ask Dr. Chithra Durgam" (May 2018). Featured in Best of Bergen Issue, 201 Magazine (March 2018). ASDA Pre-Dental Greater New York Dental Meeting Symposium November 2019, discussing voice skill for DAT exam & importance of personal branding.

Slated for 2020: Voice of Branding (Online Event), Keynote Speaker at Voice of Healthcare Summit at Harvard Medical College (Cambridge, MA), and more.

Professional Memberships: Board of Trustees, Hudson Dental Society. Board of Trustees, Bergen Court Appointed Special Advocates, which advocates on behalf of and raises funds for foster children.

Education: Double degree - History & Biology, Washington University in St. Louis. Dental Degree - Northwestern University Dental School. Delivered dental school commencement speech.

Personal: Dr. Durgam loves family time, going hiking, and studying other tech & entrepreneurs.

"I enjoy cosmetic dentistry. When my patients cry from happiness because of their new smile, that is the best feeling"